ARO COMMITTEE UPDATES

Committee Name: ERC



Our committee is currently working on the following:

- Growing the ARO Speaker's Bureau.
- Enroll more ARO members in the Bureau. Members can enroll through the ARO website.
- Developing a mechanism for interested groups (teachers, Rotary Clubs, podcasters, etc.) to request a speaker. There is now a form on the <u>website</u> and we need a way to advertise this initiative to public groups.
- Outreach talk associated with the 2021 mid-winter meeting
- Joint event with <u>Science on Tap</u>, which hosts weekly virtual science talks for non-science audiences. They regularly draw over 200 attendees.
- The event is Thursday Feb 18th and will be live-streamed. Our speaker is Dr. Kirupa Suthakar, outgoing chair of spARO and a postdoc at the NIDCD. ARO and Science on Tap will jointly advertise the event.

Our top five action items for the previous year were:

- 1. Developed the speaker's bureau and begin enrolling participants
- 2. Held a reverse science fair at The Tech Interactive, a science museum in San Jose, as part of the 2020 mid-winter meeting.
- 3. Sponsored a choral concert called Musae on the Brain, also as part of the 2020 meeting. The concert included talks about music and vocal production.
- 4. Grew our Twitter account and passed off management of the account to Parthenon.
- 5. Leadership transition to Drs. Becky Lewis and Dylan Chan. They take over the ERC as of March 2021.

Outcomes for 2020

- Two successful in-person outreach events.
- Enrollment in Speaker's Bureau and development of platform for that enrollment
- Increased social media use for internal and external ARO communications.

CHAIR:

Dylan Chan Becky Lewis

MEMBERS:

Seiji Shibata, MD Nicolas Grillet, PhD



J. Chris Holt, PhD
Judith Kempfle, MD
Joerg Waldhaus, PhD
Dave Raible, PhD
Tilak Ratnanather, PhD
Katie Rennie
Xiaorui Shi, PhD
Council Liaison: Manuel Malmercia, PhD, MD (
spARO Representative: Benjamin Shuster —