

# 2026 Prospectus

ARO 49th MidWinter Meeting

PUERTO RICO CONVENTION CENTER  
FEBRUARY 7-11, 2026



**SAN JUAN,  
PUERTO RICO**

# About ARO



## MISSION

The mission of the Association shall be to encourage and promote basic and clinical research in the broad fields of Otolaryngology, hearing and balance science, and related areas. To achieve these objectives, and to foster collegial assembly and stimulate scientific collaboration among its members, the Association shall encourage year-round scientific engagement through meetings and other activities

## VISION

Our vision is to pioneer inventive excellence in pure and applied science by nurturing researchers to perform the most rigorous and exciting science in the study of hearing and balance and related otolaryngological fields. We seek to use our collective knowledge to make fundamental discoveries and develop ground-breaking treatments that improve quality of life.

- **Science:** We promote rigorous original basic science and clinical research that moves forward our understanding of hearing and balance sciences and related fields. We strive to provide a forum for dissemination and meaningful discussion of results.
- **Diversity:** We acknowledge and honor the fundamental value and dignity of all individuals. We are committed to maintaining an inclusive environment that removes barriers and respects diverse people, approaches, and ideas.
- **Integrity:** We maintain the highest ethical standards in the collection, sharing and dissemination of research and champion best practices in both basic and clinical experimentation.
- **Collaboration:** We believe in listening and evolving together by embracing the exchange of ideas through initiatives including, but not limited to, interdisciplinary research, education, mentorship, and professional networking.
- **Education:** We support and empower our community by providing multi-faceted educational and mentorship opportunities relevant to early career professionals and throughout the career-span.

# About the MidWinter Meeting



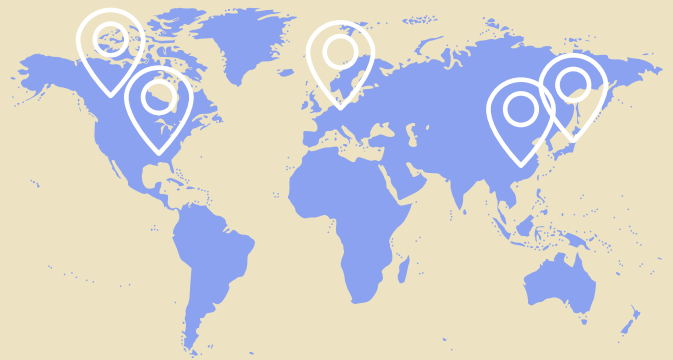
San Juan, Puerto Rico  
Puerto Rico  
Convention Center



February 7-11  
2026

**1700** *annual attendees*

**38** Countries  
Represented



**WORTH THE INVESTMENT**

**95%**

CONFERENCE GOERS RATED  
2025 EXHIBITORS AS EXCELLENT





# SPONSORSHIP PACKAGES

## ACCESSIBILITY SPONSOR

**\$ 5000 - 4 AVAILABLE, CLAIM ONE OR MORE TODAY!**

ARO is proud to provide cutting edge audio/visual, both human and AI captioning, and listening technology for our vast membership, many of whom experience hearing loss. You can be a standout in our sponsorship and provide one of the meaningful aspects of the MidWinter Meeting.

- A slide with your logo, seen by all attendees throughout the conference
- Verbal recognition at the Business & Town Hall Meeting
- Logo in the program book and mobile app
- Logo on signage and sponsor slides
- Special recognition in all marketing materials leading up to the conference
- One time email sent to ARO Membership provided by you and approved & sent by ARO
- Available add-on: +\$1000 to include the Industry Exhibitor Booth package

## TRAVEL AWARD LUNCHEON SPONSOR

**\$ 5000 Exclusive or share the limelight with Partial Sponsorship for \$ 2500**

ARO and the Henderson Fund provide over 100 Travel Awards annually to deserving trainees. Help honor their achievement and that of their mentors with this sponsorship. Exclusive sponsorship includes the same package as the Accessibility Sponsor above. Partial sponsorship includes the following:

- Verbal recognition at the luncheon
- Logo in the program book and mobile app
- Logo on signage and sponsor slides
- Special recognition in all marketing materials leading up to the conference



# SPONSORSHIP PACKAGES

## WIFI SPONSOR

**\$10,000**

WiFi is now a basic need for conferences, and it is one of the most expensive things to provide. Be the one who makes access possible and get:

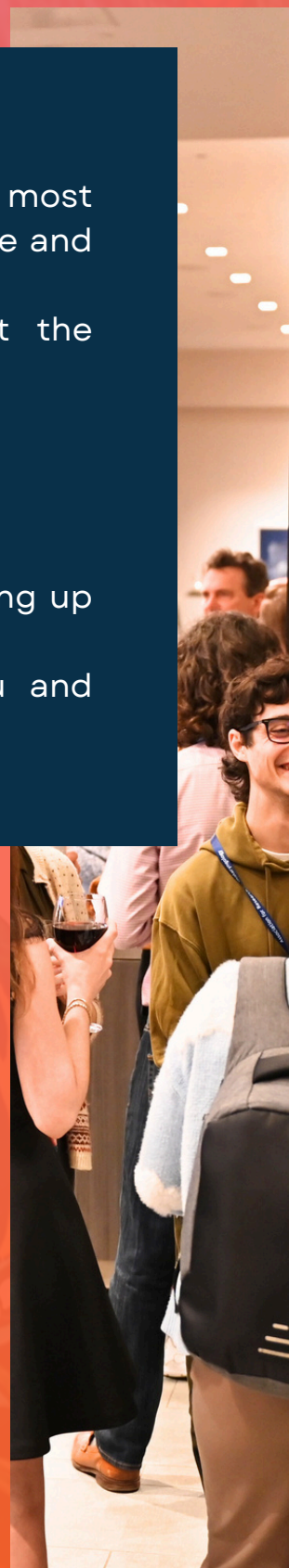
- A slide with your logo, seen by all attendees throughout the conference
- Verbal recognition at the Business & Town Hall Meeting
- Logo in the program book
- Logo on signage and sponsor slides
- Logo in the mobile app
- Special recognition in all conference marketing materials leading up to the conference
- One time email sent to ARO Membership provided by you and approved & sent by ARO
- Industry Exhibitor Booth package included

## CLOSING EVENT SPONSOR

**\$5000**

The most exciting and most well attended social function at the meeting could be sponsored by you! This sponsorship provides support for the event DJ, Audio/Visual needs, and light snack and beverage.

- A slide with your logo, seen by all attendees throughout the conference
- Verbal recognition at the closing event
- Logo on in the program book
- Logo on signage and sponsor slides
- Special recognition in all marketing materials leading up to the conference
- One time email sent to ARO Membership provided by you and approved & sent by ARO.
- Available add-on: +\$1000 to include the Industry Exhibitor Booth package



# SPONSORSHIP PACKAGES

## PROGRAM POCKET GUIDE SPONSOR

**\$ 5000**

One of ARO Memberships most requested items is back this year - for attendees to purchase. Be the reason we can provide them to attendees for free instead and they will never forget you!

- A slide with your logo, seen by all attendees throughout the conference
- Verbal recognition at the closing event
- Exclusive 1 page ad in the program book
- Logo in the program book and mobile app
- Logo on signage and sponsor slides
- Special recognition in all marketing materials leading up to the conference
- One time email sent to ARO Membership provided by you and approved & sent by ARO
- Available add-on: +\$1000 to include the Industry Exhibitor Booth package

## AWARDS RECEPTION SPONSOR

**\$ 5000 Exclusive or share the limelight with \$2500 Partial Sponsorship**

This prestigious event honors the ARO Award of Merit, Pioneer Award in Basic Science, ARO Award for Clinical Innovation, Geraldine Dietz Fox Young Investigator Award recipients as well as the Poster Blitz winners.

- Verbal recognition at the Awards Ceremony
- Logo on signage out during the reception
- Logo in the program book and mobile app
- Logo on signage and sponsor slides
- Special recognition in all marketing materials leading up to the conference



# SPONSORSHIP PACKAGES

## DAILY MIDWINTER MEETING EMAIL SPONSOR

**\$ 2000 / Day or \$8500 for all 5 Days**

Make sure business is the first thing attendees see each morning as they plan their day and then throughout the day as they reference our daily emails to navigate the MidWinter Meeting.

- Logo prominently displayed on each daily email
- Logo in the program book and mobile app
- Logo on signage and sponsor slides
- One time email sent to ARO Membership provided by you and approved & sent by ARO.

## PROGRAM BOOK AD

Provide an ad for both the printed and digital Program Book, a key reference item for all attendees that they will view countless times throughout the MidWinter Meeting.

- Full Page: \$800\*
- Half Page: \$550\*
- Quarter Page: \$300\*

**\*25% discount for non-profit organizations**

## SIGNAGE SPONSOR

**\$2000**

Ensure that your business is on every sign and in every corner of the MidWinter Meeting space. Attendees rely on signage to navigate their way from session to session.

- Logo on signage and sponsor slides
- Logo in the program book and mobile app





# SATELLITE SYMPOSIA



## DETAILS

ARO is proud to offer Satellite Symposia to qualifying groups. Satellite Symposia are sponsored sessions held on the Friday before the meeting begins on Saturday. Acceptance of a Satellite Symposia is not guaranteed and contingent on several factors such as available space, that the content of the proposed session is approved by the ARO Program Committee, and that the overall partnership is approved by the ARO Council. Satellite Symposia organizers are responsible for a fee as outlined below. This fee is paid to ARO and covers a basic audio/visual set up as is customary for an ARO session. The organizers will be responsible for any food & beverage needs and resulting fees which must be secured via the conference venue providers.

### TIER 1 - MISSION DRIVEN ORGANIZATIONS

**\$12,000 FOR THE FIRST HOUR + \$1,000 PER ADDITIONAL HOUR UP TO 4 HOURS MAXIMUM**

**ACCEPTANCE DEPENDENT ON APPROVAL FROM THE ARO COUNCIL AND THE ARO PROGRAM COMMITTEE**

### TIER 2 - COMMERCIAL ORGANIZATIONS

**\$18,000 FOR THE FIRST HOUR + \$3,000 PER ADDITIONAL HOUR UP TO 4 HOURS MAXIMUM**

**ACCEPTANCE DEPENDENT ON APPROVAL FROM THE ARO COUNCIL AND THE ARO PROGRAM COMMITTEE**

# EXHIBITOR PACKAGES

**WE ARE BRINGING BACK THE ARO MWM PASSPORT AT THE 2026 MWM!** Attendees that visit all required stops to get their stamps, including exhibitors, will automatically receive a free item and be entered to win one larger prize. Also new this year is the ability to secure preferred booth selection if your sponsorship documents and payment are completed no later than October 31, 2025. After this date, your booth will be assigned to you.

## INDUSTRY EXHIBIT BOOTH

**\$ 2000**

- 8'X10' space, with pipe and drape back and side walls
- One (1) 6' Skirted table and two (2) chairs
- Two (2) Complimentary Exhibitor registrations
- Sponsor listing on ARO Conference Website, Mobile App and Walk-in Slides

## NONPROFIT EXHIBIT BOOTH

**\$ 1000**

- 8'X10' space
- One (1) 6' table and two (2) chairs
- Two (2) Complimentary Exhibitor registrations
- Sponsor listing on ARO Conference Website, Mobile App and Walk-in Slides

## EXHIBITOR DISPLAY TABLE

**\$ 550**

This option is for an un-staffed exhibit table to hold company materials, booklets, contact information, etc. This option does not include conference registration. Conference staff will set up your materials per your instructions and maintain it throughout exhibit hours. Unused materials will not be returned.





[CLICK HERE TO SUBMIT  
YOUR SPONSORSHIP FORM  
TODAY](#)



**THANK YOU**

**FOR YOUR SUPPORT**